LankaBangla Mastercard x MINISO Spend & Win Campaign 2026 – Season 02

1. What is the LankaBangla Mastercard x MINISO Spend & Win Campaign 2026?

- LankaBangla Mastercard and MINISO have launched Spend & Win – Season 02, giving LankaBangla Mastercard Credit cardholders the opportunity to win exciting rewards when they shop at MINISO using their LankaBangla Mastercard Credit Card during the campaign period.
- The highest spenders during the campaign period will be eligible to win an international trip to **China, a staycation package, and MINISO gift vouchers.**
- In addition, customers who make a purchase at MINISO using LankaBangla Mastercard Credit Card will receive a **5% discount coupon** for their next purchase.

2. What is the campaign duration?

The campaign will run from **October 10 to November 30, 2026.**

3. What are the rewards?

The highest spenders using LankaBangla Mastercard Credit Card at MINISO during the campaign period will win:

- 1st Prize: International trip for two to China [Airfare & Hotel Stay]
- 2nd Prize: Staycation package for two at Cox's Bazar [Airfare & Hotel Stay]
- 3rd–10th Prizes: MINISO gift vouchers worth BDT 5,000 each

4. Is there any additional benefit for customers?

Yes. Customers who make a purchase at MINISO using LankaBangla Mastercard Credit Card during the campaign period will receive a 5% discount coupon for their next purchase at MINISO.

5. Who is eligible to participate?

To participate:

- Customers must shop at MINISO using an eligible LankaBangla Mastercard Credit Card during the campaign period.
- The Mastercard must be issued by a Mastercard-issuing bank or NBFI in Bangladesh.
- Eligible transactions made during the campaign period will automatically qualify for the Spend & Win campaign.

6. What transactions are ineligible?

The following transactions will not be eligible:

- Repetitive transactions of the same amount at a single outlet that appear to have been made for commercial purposes.
- In such cases, only one eligible transaction may be considered.
- Transactions made for commercial purposes are not allowed and will not be considered for the campaign.

7. How will the winners be selected?

- Winners will be selected based on their total spend value at MINISO using LankaBangla Mastercard Credit Card during the campaign period.
- Cardholders with the highest eligible spend will qualify for the respective prizes.
- If multiple participants have the same total spend value, the number of eligible transactions will be considered.
- If the transaction counts are also identical, the winner will be determined based on the earliest eligible transaction during the campaign period.

8. Who is NOT eligible to participate?

The following individuals are not eligible:

- Permanent and contractual employees of Mastercard and Participating Merchant.
- Employees of Mastercard's advertising and PR agencies and concerned vendors associated with the campaign.
- Employees from the card business or associated teams/departments of participating issuer banks and NBFIs.
- Cardholders who are permanent residents abroad.

9. Are all transactions eligible for this campaign?

Only eligible retail transactions at MINISO using LankaBangla Mastercard Credit Card during the campaign period will be considered.

- Transactions performed for commercial purposes will not be considered.
- Cash purchases are not eligible for participation in the Spend & Win campaign.

*Mastercard/ LankaBangla Mastercard Credit Card reserves the right to disallow any transaction identified as being performed for commercial purposes.

**Mastercard/ LankaBangla Mastercard Credit Card reserves the right to modify, extend, suspend, or discontinue the campaign at its discretion, subject to applicable terms and conditions.

Ends