LankaBangla Mastercard Save. Spend. Win. Campaign with Foodi

Frequently Asked Questions (FAQ)

1. What is the LankaBangla Mastercard Spend & Win campaign with Foodi?

The LankaBangla Mastercard Spend & Win campaign rewards customers who save and use their LankaBangla Mastercard on the Foodi app. Eligible cardholders can enjoy exclusive discounts and stand a chance to win exciting prizes, including BDT 10,000 FoodiMart gift vouchers for each of the top 10 highest-spending eligible cardholders.

2. When is the campaign period?

The campaign will run from **20 November 2026 to 31 December 2026.**

3. How can I participate?

To participate:

- Save your LankaBangla Mastercard Credit card on the Foodi app.
- Use the saved LankaBangla Mastercard Credit card to make purchases on Foodi during the campaign period.
- Every successful LankaBangla Mastercard Credit card transaction will be counted toward the campaign.

4. What rewards can I win?

The top five customers with the highest number of successful LankaBangla Mastercard Credit card transactions on Foodi during the campaign period will receive the following rewards:

- The Top **10** eligible cardholders based on the highest number of transactions during the campaign period will receive the BDT 10,000 FoodiMart Gift Voucher, redeemable at BDT 1,000 per month over 10 consecutive months.

5. How are winners selected?

- Winners will be selected based on the highest number of successful LankaBangla Mastercard Credit card transactions made through Foodi during the campaign period.

- Only successful payments with a saved LankaBangla Mastercard Credit card completed on the Foodi app will be considered.

6. What discount is available during the campaign?

Eligible LankaBangla Mastercard Credit cardholders can enjoy:

- 10% instant discount
- Up to BDT 50 off during the campaign twice
- Minimum order value: BDT 399
- Promo Code: MASTER10

7. Who is eligible to participate?

- Any LankaBangla Mastercard Credit cardholders who makes purchases through the Foodi app during the campaign period.
- Cardholders must save their LankaBangla Mastercard on the Foodi app to be eligible for both the discount offer and the campaign rewards.
- Only retail transactions are eligible. Commercial transactions and cash purchases will not be considered.

8. Who is not eligible to participate?

The following individuals are not eligible to participate in the campaign:

- Employees of Mastercard & Foodi
- Employees of advertising, marketing, PR, and event agencies associated with the campaign.
- Vendors, partners, and personnel involved in the execution of the campaign.
- Employees of card business or campaign departments of participating banks and NBFIs.

9. Are there any additional terms and conditions?

LankaBangla Mastercard and Foodi reserve the right to modify, extend, suspend, or terminate the campaign at any time without prior notice. All decisions related to the campaign, eligibility, and winner selection will be final.

Ends