

Frequently Asked Questions (FAQs)

LankaBangla Finance Mastercard Spend & Win Campaign 2026 – Luxury Shopping Festival

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1. What is the campaign about?

Mastercard, in partnership with LankaBangla Finance, brings a Spend & Win campaign under the theme "Luxury Shopping Festival." The campaign gives eligible LankaBangla Mastercard cardholders the opportunity to win exciting shopping and lifestyle rewards, including a BDT 100,000 Shopping Voucher.

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2. What is the campaign duration?

The campaign will run from 1 September 2026 to 15 October 2026.

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3. What prizes are offered in the campaign?

- 1st Prize: BDT 100,000 Shopping Voucher
- 2nd Prize: BDT 20,000 Shopping Voucher
- 3rd Prize: BDT 15,000 Shopping Voucher
- 4th–10th Prizes: Lifestyle Vouchers

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4. What is the minimum eligibility criteria to participate in the campaign?

Cardholders must complete a minimum of 10 eligible transactions using their LankaBangla Mastercard during the campaign period to qualify.

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5. How will the winners be selected?

The Top 10 eligible LankaBangla Mastercard cardholders, based on the highest cumulative transaction volume during the campaign period, will be selected as winners.

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6. Who is eligible for the campaign?

The campaign is open to eligible Mastercard cardholders of LankaBangla Finance, subject to the campaign Terms and Conditions.

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7. What type of transactions are eligible for the campaign?

Only valid retail transactions completed during the campaign period will be counted. Transactions performed for commercial purposes are not eligible. Mastercard reserves the right to disallow any such transaction.

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8. Who is not eligible to participate in the campaign?

Any permanent or contractual employee of Mastercard, its advertising agency, PR agency, or concerned vendors is not eligible. Employees of departments concerning Cards Business or the campaign of the participating Issuer Bank and NBFI are also excluded.

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9. How will I be notified if I win?

Winners will be contacted by LankaBangla Finance through its official communication channels. Cardholders should ensure their contact details are up to date.

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10. Can Mastercard or LankaBangla Finance modify the campaign?

Mastercard and LankaBangla Finance reserve the right to modify, extend, suspend, or withdraw the campaign in accordance with the applicable Terms and Conditions.

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11. Who can I contact for more information?

For further details, please contact **16325**.

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