LankaBangla Mastercard Discount and Spend & Win Campaign 2026 with Second Cup

Frequently Asked Questions (FAQs)

1. What are the offers?
• Enjoy discounts of up to **20%** on all purchases at Second Cup throughout the campaign period when paying with a LankaBangla **Mastercard Credit Card**.
• **Spend & Win Offer:** The **LankaBangla Mastercard** cardholder with the **highest total spend** during the campaign period will win an **exclusive helicopter ride for two**.

2. Who is eligible for to participate in the campaign?
• The discounts are open to cardholders of **LankaBangla Mastercard Credit Card**

3. What is the duration of the Campaign?
• The campaign is valid from **14 January to 14 February 2026**.

4. Who is eligible to participate?
• The campaign is open to all **LankaBangla Mastercard Credit Cardholders**

5. Eligibility Criteria
To qualify for the campaign, participants must:
• Hold a LankaBangla Mastercard. Participation is **automatic upon making an eligible transaction**.
• Make purchases at any **Second Cup outlet in Bangladesh** using a LankaBangla Mastercard Credit during the campaign period.

Winning Criteria:
• Spend & Win Winner will be determined based on the **highest total spend volume** made using LankaBangla Mastercard cards during the campaign period.
• In the event that two or more cardholders have the same spend volume, the winner will be determined based on the **total number of transactions**.
• If the number of transactions is also identical, the winner will be the cardholder who **completed the transaction earlier**.

6. Ineligible Transactions
The following transactions will not be considered:
• Repetitive transactions of the same amount at a single outlet conducted for commercial purposes (only one transaction will be counted in such cases).
• Transactions made for commercial purposes.
• Non-retail transactions.
• Cash purchases.

7. Ineligible Participants
The following individuals are not eligible to participate:

• Permanent or contractual employees of Mastercard and Second Cup.
• Employees of Mastercard's advertising, PR, or vendor partners involved in the campaign.
• Employees of the card business or associated teams/departments of participating issuer banks and NBFIs.
• Cardholders who are permanent residents outside Bangladesh.

8. General Terms
• Mastercard & Second Cup reserves the right to disqualify any transaction deemed commercial, fraudulent, or suspicious.
• Mastercard and Second Cup reserve the right to modify, extend, or suspend the campaign at their sole discretion without prior notice.

9. Can customers participate with cash purchases?
• No. Cash purchases do not qualify for the campaign. Customers must use a Mastercard to be eligible to participate.

Other standard terms and conditions may apply.