

Career Opportunity with LankaBangla Finance PLC.

Position Title: Branch Manager

Position Level: Assistant Manager to Senior Manager Level

Job Location: Priority is **Jashore, Bogura, Keraniganj** and All over Bangladesh

LankaBangla Finance PLC.

LankaBangla Finance PLC., a leading and customer-centric financial institution in Bangladesh, is seeking a highly driven, experienced and strategic professional to lead one of its key branches. This role requires a dynamic individual with strong business acumen, leadership capability and a proven track record in branch banking or NBFIs operations.

Key Responsibilities

Business Development & Growth

- Achieve assigned branch business targets across deposits and advances while ensuring sustainable profitability.
- Drive consistent growth in both the deposit and asset portfolio through strategic planning and customer acquisition.
- Identify new business opportunities, market segments, and customer needs to enhance branch performance.
- Execute sales and marketing initiatives at the branch level to strengthen market presence.

Portfolio & Risk Management

- Maintain portfolio quality by minimizing PAR (Portfolio at Risk) and NPL (Non-Performing Loans), ensuring adherence to year-end budget targets.
- Conduct timely follow-up and recovery activities, maintaining strong credit discipline within the branch.
- Ensure thorough assessment and due diligence for all credit proposals, aligning with risk management guidelines.

Compliance, Governance & Operational Excellence

- Implement and enforce robust processes and controls to mitigate risks related to money laundering, fraud and misrepresentation.
- Ensure strict adherence to AML/CFT guidelines, internal policies, Bangladesh Bank regulations and organizational compliance standards.
- Oversee branch operations, ensuring efficiency, accuracy and a seamless customer experience.
- Monitor and verify all branch expenditures, ensuring compliance with policy and cost-control measures.

Leadership & People Management

- Build, lead, and mentor a high-performing branch team to create a culture of accountability, collaboration and customer excellence.
- Conduct regular performance reviews, coaching and staff development initiatives.
- Foster a work environment aligned with LankaBangla's core values, promoting ethical behavior and service quality.

Stakeholder Engagement

- Maintain strong relationships with internal stakeholders including Operations, Credit, Risk, Legal and Collections teams to ensure smooth branch functioning.
- Develop and strengthen relationships with external stakeholders, including customers, local business communities, regulators and partners.

Customer Service & Relationship Management

- Ensure superior customer service delivery by promoting a customer-first mindset in the branch.
- Handle escalated customer issues with professionalism and prompt resolution.
- Improve customer retention and loyalty through personalized engagement and consistent service standards.

Key Qualifications

Academic Requirements

- Bachelor's degree from a recognized and reputable public or private university.
- Postgraduate/Master's degree will be considered an added advantage.

Experience Requirements

- **8 years plus** of experience in the Banking or NBFI industry, ideally in Branch Management, Retail Banking, SME Banking or Product & Services.
- Prior experience as a Branch Manager will be considered a strong advantage.

Competencies

Behavioral Competencies:

- Quality Decision Making
- Negotiation Skills
- Analytical Ability
- Leadership & Team Development
- Communication & Interpersonal Skills

Functional Competencies:

- Business Acumen
- Portfolio & Risk Management
- Sales Leadership
- Regulatory and Compliance Knowledge
- Operational Excellence

Why Join LankaBangla Finance PLC.?

- Opportunity to work with one of the country's most reputed financial institutions.
- Performance-driven culture with strong learning and development support.
- Competitive compensation and benefits package.
- Strong organizational values, governance, and career advancement opportunities.

If you are a passionate, ethical and result-oriented professional ready to take on leadership responsibility, we encourage you to apply and be a part of LankaBangla's journey toward excellence.

Submission of Application:

- **Deadline: December 06, 2025**
- Submit CV/Resume: addiba.atique@lankabangla.com
- While sending the CV/resume, write the email subject as: '***Application for the position of Branch Manager***'.